

World's first as a "Red Seabream"!



A map of Japan with a red star indicating the location of Ainan Town in Ehime Prefecture. A red arrow points from the main map of Japan to a larger, more detailed map of the region. The detailed map shows Ehime Prefecture in dark red, with Ainan Town marked by a red star. Surrounding prefectures are labeled: Kagawa Pref., Tokushima Pref., Kochi Pref., and Ehime Pref.



Global Food Safety Initiative

Why Choose BAP Certification?



Best Aquaculture Practices (BAP) is a seafood-specific certification program that addresses the four key areas of responsible seafood – environmental, social, food safety, and animal health & welfare – at each step of the aquaculture production chain such as processing plants, farms, feed mills and hatcheries.

Reliability with 2 benchmark approvals

GSSI

Global Sustainable
Seafood Initiative

GFSI

Global Food Safety
Initiative

The BAP
certification
standards consist of
four pillars.

- | | | |
|---|--------------------------------|--|
| 1 | Environmental Responsibility ▶ | Addresses issues of habitat conservation, water quality, effluent, etc. |
| 2 | Animal Health & Welfare ▶ | Addressing issues such as disease control. |
| 3 | Food Safety ▶ | Of course, prohibited antibiotics are not used. Strict standards for other chemicals. |
| 4 | Social Responsibility ▶ | Ensure the development and operation of a working environment in which the human rights and safety of producers and employees are protected. |

No Logo license fee

Only following a BAP logo use guideline is required to use the BAP logo, and there is **no fee to use the logo!**

The Standards of BAP certification are established for the following facilities, covering the whole aquaculture supply chain.



 BAP certification is actively endorsed and supported by **over 150** endorser companies worldwide.

3557 facilities

A number of BAP certified facilities in the world.



2.7 million MT

BAP certified production volumes at farm level.



492

Processing plants and reproducers.



2552 facilities

Farms
(Including Fallow farms.)



154 facilities

Feed Mills



359 facilities

Hatcheries



300k

People employed
at certified facilities

39 countries

Number of countries
with BAP certification

23.4B

Meals from BAP
certified seafood
(based on 4oz
servings)

30 species

Number of certified
fish species



※Figures as of February 2024.

For more information about BAP : <https://www.bapcertification.org/Home>

For inquiries regarding
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